







	CONTENTS	CONTENTS		
	INTRODUCTION	9		
	OUR FARM	15		
	The Farm	16		
	The Garden	21		
	Grow Your Own	23		
	Companion Planting	27		
	Clare's Five Top Tips	42		
The state of the s	Home Remedies	46		
	The Field	51		
4960	The Meat	52		
Marin M. C.	The Chooks	63		
	The Bees	75		
	OUR CAFE	85		
271	The Cafe	86		
	The People	90		
	The Coffee	97		
	Maja's Top Tips	104		
	The Food	107		
1 (3 5)	A Day in the Life of Josh	109		
	The Baking	121		
	OUR PHILOSOPHY	129		
	Sustainability	130		
	Eliminating Waste	132		
	Supporting Local	136		
	Preserves	147		
	10 Ways You Can Make a Difference	150		
	Our Message	155		
	Thank You	157		
	Index	158		





Introduction

Peninsula. I've lived in Melbourne all my life, yet in no rush, and the stock standard fire station and was in unfamiliar territory much past Geelong. The local watering hole. At the main roundabout in the weather was perfect – the sort of day you love to middle of town were street signs directing traffic to embrace during winter.

Melbourne to Geelong, John offered to buy me a new see, stretching out to the other side of town. pair of shoes – boots in fact. How could I say no?!

took me in and led me straight to the back of the hollow, Swan Bay appeared to be in hibernation. store to the shoe section. John was right. They did and many different sizes.

you think of when wearing them. Whilst style, shape not sealed because hardly anyone ever uses them. or heel height was not an option, I did have a choice of colour – green or black.

I chose black.

we were going, our next stop was Drysdale. I had barely heard of Drysdale, let alone knew anything where we were. about the area or what it had to offer. Taking day trips into the country wasn't something I did often set off to explore. (after all, I'm a city girl), so I had few expectations.

Toming up to 14 years ago, my husband, John, sleepy hollow to be. There were a few shops, a suggested that we take a trip to the Bellarine handful of people in the streets that seemed to be boutique wineries, olive groves and other towns. The Having crossed the West Gate Bridge and one thing that really caught my eye about Drysdale navigated busy traffic on the highway that connects was the vast open rural spaces as far as the eye could

Fortunately, John headed in that direction with He knew of a place that sold heaps of boots, he said. the signs telling me that we were driving towards We finally reach this 'shoe shop', which seemed 'Swan Bay'. Gumboots in the back and still no to be in the middle of nowhere – it was called 'Mitre idea where we were headed, we finally reached 10'. I thought he was joking! Without a word, he our destination. If I thought Drysdale was a sleepy

Swan Bay, as I first saw it, was made up of sell boots – shelves of them. One style, two colours, open country space – green paddocks everywhere and established tree rows that I now know act as John asked me to find the size that fit best and felt windbreaks and sheltered areas for animals. These most comfortable. If you've ever owned gumboots, green rural expanses had only a few dirt roads you would know that comfort is not the first thing running through them, that I have since learned are

John stopped at a farm gate, which appeared as though it hadn't been opened in years. The hinges were rusty, the gate crooked and the lock broken. With my new boots in hand, and no idea where To this day, I have no idea how he found this gate as there was no street signage or number to let us know

New boots on, jumping my first farm fence, we

My first impressions were lasting. I was in a place If you asked me to describe Drysdale I would that was totally foreign to me but blew me away. have to say it's how you might perceive a gorgeous We spent an hour or so walking around the block,

taking in every detail and noticing things that I felt like a small patch of paradise.

Looking back on that day, I can see that John had a plan. His idea was to build a farm and recreate our family has played an active role in the rearing his own childhood memories for the children that of our stock. Our boys have helped ewes deliver we didn't yet have. His hope was that I might find their newborns and successfully reared orphaned something romantic and appealing about the idea lambs. As we are not down at Swan Bay Farm full and that, with some luck, I would see the same time, some of these orphaned lambs have spent the vision as he and follow his dream.

John was raised in Melbourne, but has always had backyard in Balwyn. farming in his family and therefore in his heart and soul. The sum of my own farming endeavours consisted of two family holidays as a young kid. Whilst those learning with great enthusiasm. In fact, our family holidays happened nearly four decades ago, they are, has learned many life lessons about hardship on the without a doubt, some of my most vivid and treasured farm and we have learned to gratefully accept the memories with my family. Little did I know all those good fortune as well as the bad. years ago that, one day, I would have my own flock of sheep, herds of cows, alpacas, horses, peacocks and for anything. It has, without a doubt, become the become obsessed with different chook breeds.

boots, in my own choice of colour.

we've created a place that bears little resemblance their experiences with others. The city offers so much, to the place we bought all those years ago. We have yet I believe that we have a responsibility to teach the created our own rural paradise that we visit on the next generation the importance of embracing some weekends when we can sneak away from the city, rural values. It is crucial to encourage kids to learn and during the holidays. We've experienced great more about the rural part of our country and, most uplifting moments, and also endured many of the importantly, helping to create a greater awareness challenges most farmers face.

Our first major project was to plant out our would normally never take the time to observe; a driveway when I was 6 months pregnant with Nick, palm tree in the middle of a paddock, surrounded by our first son. Never will I forget how amazing our old, dead gums; a broken down shearing shed with hard work looked late Sunday afternoon when a crooked hayshed to match and incredible water our tubestock trees were bagged up and complete. views looking out to the Heads. There was also an Almost 13 years later, those trees are over 20 metres amazing old farmhouse, falling down around itself, tall, not one loss and lining up beautifully on either that gave the place an extra bit of charm. Despite the side to create the warmest welcome. Our driveway is weeds, overgrown grass and broken buildings, this still, to this day, one of my favourite features at Swan Bay Farm.

> We love our eclectic mix of farm animals, and first few weeks of their lives raised in our suburban

> John has a wealth of experience in farming practices and the boys and I have all embraced this

I couldn't possibly trade this part of my life foundation of our family and we are incredibly Not only that, I am also the proud owner of farm blessed to have Swan Bay Farm in our world.

Watching our boys embrace the teachings of the In the time that we've owned Swan Bay Farm, farm and nature, I've always felt the need to share about where our food actually comes from.

imperative that I find a way to combine the city where our food comes from. The reality of our world and country. More importantly, I wanted to share is that too much of our 'fresh' food is grown overseas these experiences with others that were potentially in conditions that would appall even the most oblivious to another, simpler existence.

seemed to be fated. A way of combining my two no other option. loves and making them a part of my everyday world. Better still, there was a chance to share this passion awareness within our community, and help others to of mine (and our family's) with others.

It was then that the seed of an idea was born in up fresh, simple food in an everyday setting. the form of Scarvelli.

showcase some of our own grown food and share the grown. experience of flavours, quality and freshness with our local community.

It was this same feeling that I was keen to create at food and grow it well. Unfortunately, for reasons Scarvelli - combining the mix of rural and urban - that don't make a huge amount of practical sense, farming and suburbia – from paddock to plate.

on 'real' food and a commitment to outstanding of the same thing into Australia. For the life of me, coffee. Since this time, with the help of a dedicated I cannot understand why, nor can I quietly sit back young team, the Cafe has come along in leaps and and graciously accept this as something that 'just is'. bounds. We have expanded to create a beautiful courtyard area, perfect for all year round dining, for a suburban mother of three, it seems a little and giving us the space to showcase some simple overwhelming at this point in my life. However, gardening principles, as well as create our own what does seem very feasible is to help create a strong little kitchen garden. We are also now showcasing awareness about real food, what it is and how we can a homemade retail food range, with many of the all readily grow our own. ingredients grown down at Swan Bay Farm.

After my children were born, it seemed momentum, to create a greater awareness about forgiving of people. Yet we are actively supporting Two years ago, an opportunity came up that this industry, simply because it appears that we have

> At Scarvelli, our plan is to help reinforce this embrace the concept of growing your own by serving

In this new age of information, more and Like nature, the concept didn't appear overnight – more people are becoming enlightened through plant the seed, water it and see the fully established various media platforms about the below-standard product next light. Scarvelli was one of those 'meant- international food growing practices. It has generated to-be' plans that has successfully allowed us to create a desire for people to have a greater understanding the connection between our Farm and the city, and awareness of how and where our food is actually

Many of us think that most of our fresh produce is local. Until recently, I certainly did. We are one of Every time we reach the front gate at Swan Bay the most fertile, successful food growing countries Farm, I feel an overwhelming sense of 'coming home'. in the world, with limitless expanses of land to grow we export most of our own fresh produce for other Scarvelli was opened in 2013 with a strong focus countries to enjoy and import a sub-standard version

To change the world is never impossible, although

Whilst many may dream of their own acreage There seems to be a movement, quickly gathering space, it's not necessary. A backyard, large or small, is enough. Even a balcony or windowsill is a good Through this process, you may also find your food place to start.

Consider this...

If every household in Australia grew just one in your shoe collection. fresh food item consistently all year round, how do you think that would impact on our big chain supermarkets? Further, if you shared the one fresh food item that you grew prolifically with your neighbours, who also had one fresh food item to share in return, what would that do to your food bill, to your health and to your relationship with your community?

If we then expand just a little on that one fresh food item in every backyard, windowsill or balcony, the possibilities become almost limitless. What about one fruit tree in every backyard in Australia? Imagine having ten different fruit trees growing in ten backyards within 50 metres from your home, all producing fresh, organic produce in quantities that would exceed the needs of those ten households? What would that do to your food bill? How would that impact on your health? Do you think you would enjoy a different, more positive sense of community connection as a result?

Think food swap...

There has never been a better time for us to really think about our food. We should stop settling for the fact that our beautiful Australian-grown ingredients are ending up overseas. We need to start making small changes at home to ensure that you and your family get easy, affordable access to the produce that you deserve.

I hope my journey can inspire you, the reader, to consider the foods you buy and consume and maybe even start to grow a few simple foods of your own. Who knows, you may just find a new passion in food growing, sharing and embracing your community. tastes better, your supermarket bill is just a little cheaper and you find the need to include gumboots

12 | Scarvelli Scarvelli | 13





Our Message

f all the sections in this book that I have had most challenging. I know wholeheartedly what home' experience - a place where you can see for our message is, where our values lie and why we yourself that we do more than just serve food and created Scarvelli in the first place. It wasn't until coffee. I am very proud of our team – through their I sat back and re-read the collective efforts of our combined efforts, they have taken on and supported team that I realised everything had already been my own passion each day, to help deliver a positive said. Our philosophy had successfully penetrated the experience for our customers. wonderful minds of our core team at Scarvelli and one of the main functions of this book was to share shown me how important all of this is to you. Your that message with our wider community.

makes us tick ...

What drives us at Scarvelli is building a strong worth sharing... sense of community – a community that believes our world is precious, and that we have an obligation to ensure we leave it in a better state for future generations. We can help achieve this by learning to become more sustainable and encouraging others to do the same.

We are also passionate about encouraging people to develop a greater awareness about where their food comes from. Our family has made this discovery through Swan Bay Farm and we believe that this message can be shared with our local community through Scarvelli, our real food cafe. Food is our fuel and good food is essential for our health and wellbeing. We believe that one of the most basic, yet fundamental ways you can become more in tune with the foods that you eat is to start growing your own. There are many benefits, and enjoying the fruits of your own labour will have a positive impact on you, your family and the environment.

Every time you walk through our door at the pleasure of writing, this one was the Scarvelli, our focus is to create the ideal 'coming

As for my boys, I am grateful that you have enthusiasm has encouraged me to share this message So let me paint a more concise picture of what beyond our own family. I am eternally thankful for that, simply because it is an idea that I believe is



Thank You

his book has taken me on an incredible journey. Never did I realise the magnitude of this project until the writing began. It has been a huge learning curve for me and could not have happened

and Jack – thank you for being sensational human member needing their regular fix appreciates your beings. You keep life light-hearted for me and I am eternally grateful that we all love Swan Bay Farm as much as we do. As a 'grown-up', I know that these marketing guru - your loyalty, respect and family experiences we are building together will become some of your fondest childhood memories. I you do. My deepest thanks. couldn't think of a better way to grow up.

have blown me away with this book. Your patience absolute insistence that this book be the best it can and support has been above and beyond and your friendship is golden. I look forward to working with together on this project – my heartfelt thanks. you on book number two and beyond!

You are a true gentleman, a most generous giver and a superb human being. My deepest thanks to you for showing me what can be achieved through writing and persistence, and the art of saving every. single. thing.

I honestly believe I have the greatest 'dream team' working at Scarvelli. Not only have they been through the thick and thin of hospitality, they are all consummate professionals and I am proud to have ongoing support. them working with me.

Dannielle, you are why the place keeps ticking Clare x every day. Without you at the helm, Scarvelli's door would not open as seamlessly as it does, 7 days a week. Thank you for all of your hard work.

Joshua, my genuine thanks to you for joining our team, embracing our paddock to plate ethos with such enthusiasm, and graciously receiving my boxes of farm goodies with an open and creative mind.

Maja - the greatest barista in town! You put your heart and soul into your craft and there is never a without the collective efforts of many special people. moment you don't make the perfect coffee. Every First and foremost, my family - John, Nick, Matt customer that walks through our door and staff dedication – thank you.

> Carlos, our favourite Colombian design and professionalism always shines through in everything

Caroline, without a doubt, this book would not Julie, Tim and your wonderful team - you exist without your 150% commitment, expertise and be. You have taught me so much through our work

To all of our other loyal Scarvellians - Shiva Andrew Griffiths - my self-appointed mentor. (the Rock), Brittany (way too gorgeous!), Courtney (Dancing Queen), Sagar, Harry and Vishal – I think you're all positively great.

> Finally, to our wonderful customers – you are the reason why we are here. We love to hear your stories and share in your dramas. We know your families and consider you to be part of ours. The place cannot be successful without you. Genuine thanks for your

Index

À		Honey and Lime Rice Pudding	83
'Anything Goes' Pesto	31	Honey Glazed Carrots	82
В		I	
Baking, The	122	Iced Frappe	103
Basic Pickle Liquor	148	Instagram, Clare Voitin	72-73
Bees, The	76-78	Instagram, Scarvelli Cafe	144-145
Blackened Chicken		Introduction	10-13
with Quinoa and Herb Salad	d 67	т	
Braised Lamb Shoulder	115	J Josh's Pikelets with Raspberry	
С		Parfait and Chocolate Crum	
Cafe, The	86-87	77	
Chicken Stock	68	K K- DI	0.2
Chooks, The	63-64	Ko Daal	93
Clare's Five Tips	42	L	
Classic Steak Marinade	61	Lamb and Potato Pie	143
Coffee and Fig Compote	102	Lamb with Roasted Root Vege	tables
Coffee Grounds	134	and Fresh Green Leaves	
Coffee, The	98-99	Leftovers, Using	139
Companion Planting	27-29	Lemon and Rosemary Marina	de 60
E		Lemons in Home Remedies	48
Eliminating Waste	132-133	M	
F		Maja's Top Tips	104
Farm, The	16-17	Meat Marinades	60-61
Four Amazing Preserves	148-149	Meat, The	52-53
Tour Amazing Treserves	110 113	Medjool Date and Prana Chai	Loaf 126
G		0	
Garden Vegetable Slaw	30	Orange Peel	135
Grow Your Own	23-25	Our Message	155
Н		Oven Dried Tomatoes	32
Helen's Beef Curry	56	Oven bried fornatoes	32
Herb Crusted Rack of Lamb	55	P	
Homemade Mayonnaise	69	Peanut Butter Cookies	127
Home Remedies	46-47	People, The	90-91
Honeycomb	80	Pickled Beetroot	149
Honeycomo	00		

83 82 103 72-73	Pickled Cauliflower Pickled Red Cabbage Pickled Zucchini Poached Fruit Preserves	
2-73 I-145	R	
10-13	Reuben Sandwich Roasted Tomato Sauce Russian Dressing	
8-119	S	
93	Shivaraj's Mugu (Ko Daal) Soda Bread Souvlaki Spiced Yoghurt Marinade	
143	Spicy Tomato and Lentil Soup	
es	Supporting Local Sweet Potato, Spinach and	
139	Fetta Frittata	
60	Sustainability	
48	т 10 Ways to Make a Difference	
104	and Be Sustainable	
60-61	Thank You	
52-53	Tomatoes	
f 126		
135		
155		
32		

40-41

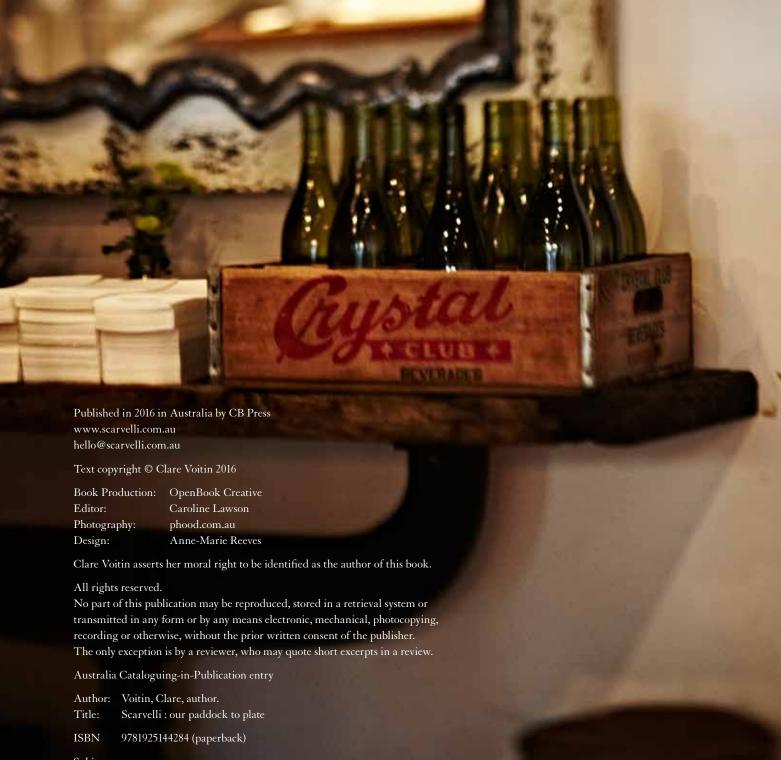
136-137

130-131

150-151

32-35





Subjects:

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